

# Fashion Art&Design

 Leveraging  
Artificial Intelligence



# ▶ Introduction

Over the next several months, we'll guide you through practical projects and innovative techniques, equipping you with the skills to create stunning and unique garments.

Led by expert instructors, this course transcends traditional sewing methods. You'll gain expertise in pattern drafting, fabric manipulation, and digital design, mastering industry-standard software and embracing cutting-edge AI tools to enhance your creativity and streamline your design process.

Whether you dream of designing for fashion houses, launching your own brand, or expressing your personal style, this course provides the foundation and inspiration to bring your creative vision to life.



## Why Fashion Design is a Thriving Skill

Fashion design is more than just aesthetics; it's about translating creative ideas into garments that express identity and style. As the demand for unique, well-crafted, and sustainably produced clothing grows, skilled fashion designers are highly sought after.

- Master the fundamentals of pattern drafting, sewing techniques, and fabric manipulation.
- Gain proficiency in industry-standard software and digital design tools for fashion.
- Leverage AI tools to enhance your creativity, visualize designs, and forecast trends.
- Develop a professional portfolio showcasing your skills and unique design aesthetic.
- Prepare for a rewarding career in the dynamic and ever-evolving world of fashion.





# Our Values

## Learner-Centric Approach

Our **prime focus** remains steadfastly on our learners, making them the nucleus of our mission.

## Meaningful Contribution

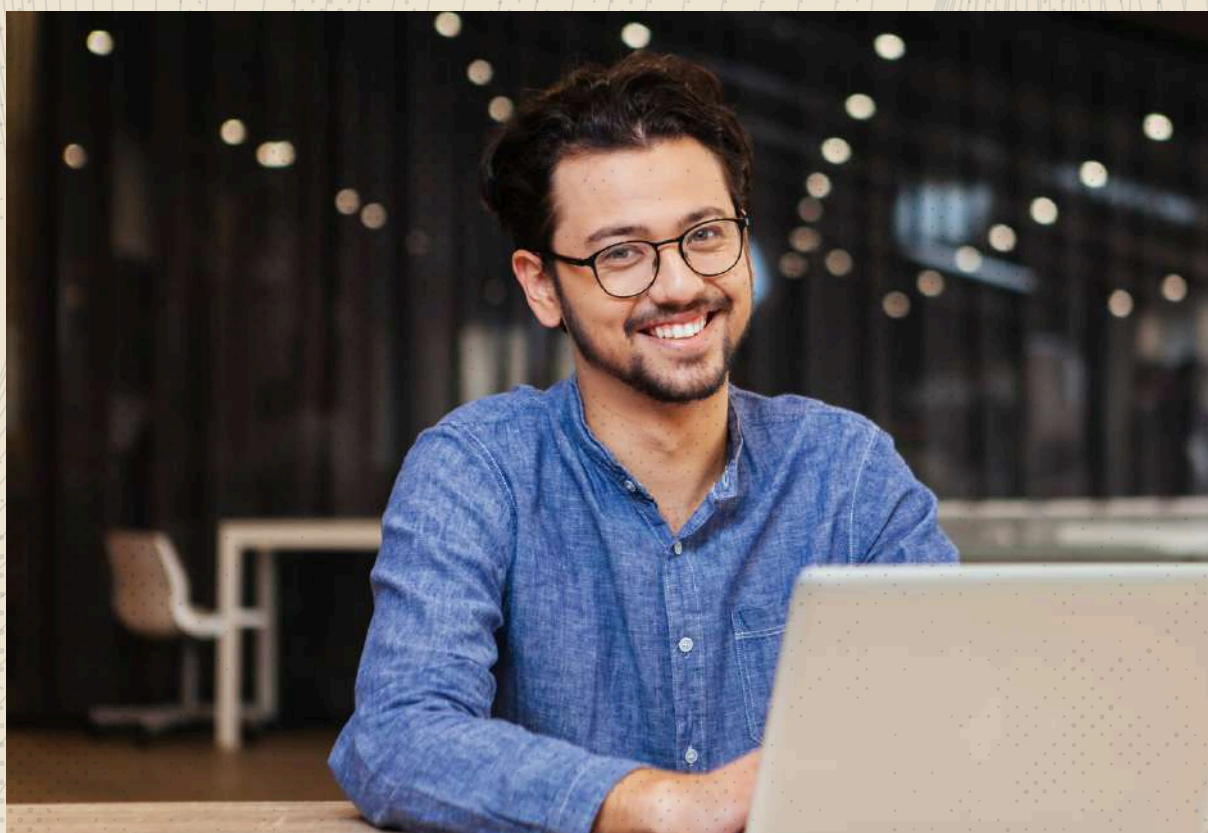
We strive to **shape the future** significantly by nurturing the bright minds that will lead tomorrow.

## Embrace Ambition

We foster grand thinking, encouraging our students to not just dream, but **dream big**.

## AI-Driven Innovation

We empower our students to pioneer change **using AI tools**, fostering creativity and innovation across all disciplines.



## ▶ Is this program suitable for you?

- Anyone age 18 or older wanting to learn new skills.
- Professionals aiming to reskill and remain competitive.
- Students finishing school or university to excel in their field.
- Small business owners enhancing their media presence.
- Large business owners and managers training their teams.

## ▶ Some prerequisites

- Motivation and rigour.
- Basic computer skills
- Laptop
- Autonomy





# ▶ The takeaways of this program

- 01** Master the fundamentals of pattern drafting, sewing techniques, and fabric manipulation for creating garments.
- 02** Create digital fashion illustrations, visualize designs, and develop patterns with industry-standard software.
- 03** Unlock the power of AI to enhance your creativity, forecast trends, and explore innovative design solutions.
- 04** Build a captivating portfolio showcasing your skills and unique design aesthetic to impress potential clients and employers.
- 05** Craft a standout physical and digital portfolio to showcase your work and attract attention from industry professionals.
- 06** Launch your dream career by preparing for success in the dynamic and fulfilling field of fashion design.

**THEORY  
FOUNDATION  
ESSENTIALS**



**MODULE 1**

**AI TOOLS  
TECHNOLOGY  
AND PROMPTS**



**MODULE 2 & 3**

**INDUSTRY  
STANDARDS  
"SOFTWARE"**



**MODULE 4 - 9**

**BUILDING  
PORTFOLIO  
AND CAREER**



**MODULE 10 & 11**

## Module 1

# FASHION FOUNDATIONS - STYLE EVOLUTION

Explore the fascinating world of fashion, from its historical roots to modern trends. Students will delve into the evolution of fashion, analyze iconic styles, and understand the principles of design that shape clothing.

### ▶ **PROJECT: FASHION TIMELINE**

Research and create a visual timeline showcasing the evolution of a specific fashion trend or style. Analyze its origins, key designers, and cultural influences.

### ▶ **WHAT YOU WILL LEARN:**

- The history and cultural significance of fashion.
- Key design elements in fashion: silhouette, color, texture, pattern.
- Different fashion eras and their defining characteristics.
- Analyzing fashion trends and their impact on society.
- Industry trends and future directions in the fashion world.

▶ Skills: Research Visual Communication Trend Analysis Historical





## Module 2

# AI & DESIGN - PROMPT POWER

Discover how AI is transforming the fashion industry. This module introduces AI tools and prompt engineering, empowering students to leverage AI for creative exploration and problem-solving in fashion design.

### ▶ **PROJECT: AI-INSPIRED MOOD BOARD**

Experiment with AI image generators like DALL-E or Midjourney to create a mood board for a fictional fashion collection. Use prompts to explore different themes, textures, and styles.

### ▶ **WHAT YOU WILL LEARN:**

- Introduction to AI and its applications in fashion design.
- Understanding how to craft effective prompts for AI image generators.
- Exploring the capabilities and limitations of AI-generated fashion imagery.
- Ethical considerations and potential biases in AI design.

▶ Skills:

Prompt  
Engineering

AI Literacy

Creative  
Exploration

Visual  
Communication



## Module 3

# AI-POWERED DESIGN - VIRTUAL RUNWAY

Dive into AI-driven fashion design, using tools like Ablo.ai and TheNewBlack.ai to explore virtual prototyping and trend forecasting. Students will develop concepts for a mini-collection, leveraging AI to visualize their designs.

### ▶ **PROJECT: AI-PROTOTYPED COLLECTION**

Use Ablo.ai to create virtual garments based on sketches or mood board inspirations. Experiment with different fabrics, colors, and patterns using TheNewBlack.ai's trend forecasting tools.

### ▶ **WHAT YOU WILL LEARN:**

- How to use AI tools for virtual garment prototyping and trend analysis.
- Understanding how AI can enhance the design process and streamline production.
- Exploring the potential of AI for personalized fashion and sustainable practices.
- Ethical considerations and the future of AI in the fashion industry.

▶ Skills: AI-Assisted Design Virtual Prototyping Trend Forecasting Sustainable Design





## Module 4

# PATTERN DRAFTING ESSENTIALS - BLUEPRINT FOR STYLE

This module introduces the fundamentals of pattern drafting. Students will learn basic techniques for creating flat patterns for simple garments, understanding body measurements, and translating design ideas into tangible blueprints.

### ► PROJECT: BASIC TOTE BAG PATTERN

Create a flat pattern for a basic tote bag, learning to take accurate measurements, draft pattern pieces, and add seam allowances.

### ► WHAT YOU WILL LEARN:

- Understanding basic pattern drafting tools and techniques.
- Taking accurate body measurements and translating them into patterns.
- Creating basic pattern blocks for skirts, bodices, and simple accessories.
- Understanding dart manipulation and basic fitting adjustments.

### ► Skills:

Pattern

Measurement

Technical

Basic Garment



## Module 5

# SEWING FUNDAMENTALS - STITCH BY STITCH

This module introduces essential sewing techniques, machine operation, and fabric knowledge. Students will practice various stitches, learn to sew seams, and understand different fabric types and their properties.

### ► **PROJECT: SIMPLE COMMERCIAL PATTERN PROJECT**

Choose a simple commercial pattern for a skirt or dress and sew the garment, practicing basic sewing techniques and applying knowledge of fabrics.

### ► **WHAT YOU WILL LEARN:**

- Operating a sewing machine and understanding its various functions.
- Mastering basic stitches: straight stitch, zigzag stitch, backstitch.
- Sewing seams, darts, and hems accurately.
- Identifying different fabric types and their suitability for various garments.

► Skills: Sewing Machine    Stitch Techniques    Fabric Knowledge    Garment





## Module 6

# GARMENT CONSTRUCTION - PATTERN TO PIECE

This module focuses on translating patterns into garments, covering essential construction techniques for skirts and bodices. Students will learn to sew darts, attach facings, and create professional finishes.

### ► **PROJECT: DRAFT AND SEW BASIC SKIRT AND BODICE**

Draft basic patterns for a skirt and bodice, then sew the garments using the techniques learned in previous modules.

### ► **WHAT YOU WILL LEARN:**

- Sewing darts, pleats, and gathers for shaping garments.
- Attaching facings and linings for professional finishes.
- Understanding garment construction terminology and techniques.
- Pressing and finishing techniques for polished garments.

### ► Skills:

Garment

Shaping

Finishing Techniques

Pattern Application



## Module 7

# DESIGN VARIATIONS - STYLE EXPLORATION

This module encourages students to explore design variations, adapting basic patterns to create unique garments. They will experiment with different necklines, sleeves, and embellishments, expressing their personal style.

### ► **PROJECT: VARIATIONS OF THE BASIC SKIRT AND BODICE**

Choose a basic skirt or bodice pattern and create variations by adding unique design elements such as different necklines, sleeve styles, or embellishments.

### ► **WHAT YOU WILL LEARN:**

- Adapting basic patterns to create unique designs.
- Exploring different neckline and sleeve variations.
- Incorporating embellishments, trims, and surface design techniques.
- Developing a personal design aesthetic and style.

► Skills: Design Adaptation Embellishment Pattern Modification Creative Expression





## Module 8

# DIGITAL DESIGN EXPLORATION - VIRTUAL ATELIER

This module introduces digital design tools used in the fashion industry. Students will explore vector-based software to create technical sketches, develop patterns digitally, and visualize their designs.

### ► PROJECT: DIGITAL FASHION ILLUSTRATION

Create a technical fashion illustration of a garment using vector-based software. Explore different drawing tools, colors, and textures to represent fabric and details.

### ► WHAT YOU WILL LEARN:

- Understanding vector-based design and its applications in fashion.
- Utilizing digital tools for technical sketching and pattern making.
- Creating digital mood boards and presentation materials.
- Exploring different digital design techniques and styles.

► Skills: Digital Illustration Technical Sketching Vector Design Digital Portfolio



## Module 9

# FABRIC MANIPULATION - TEXTURE AND FORM

This module delves into fabric manipulation techniques, exploring pleating, draping, and surface design. Students will experiment with different fabrics and methods to create unique textures and shapes in their designs.

### ► **PROJECT: TEXTURAL FABRIC SAMPLE BOARD**

Create a sample board showcasing various fabric manipulation techniques, such as pleating, gathering, embroidery, or appliqué. Experiment with different fabrics and create unique textural effects.

### ► **WHAT YOU WILL LEARN:**

- Understanding how to manipulate fabric to create different textures and shapes.
- Mastering basic pleating, draping, and gathering techniques.
- Exploring surface design techniques like embroidery, appliqué, and printing.
- Choosing fabrics based on their drape, texture, and suitability for manipulation.

► Skills: Fabric Manipulation Texture Creation Surface Design Fabric Selection





## Module 10

# FASHION PORTFOLIO - SHOW YOUR WORK

This module guides students in compiling and refining their projects into a professional portfolio that showcases their design skills and creative vision.

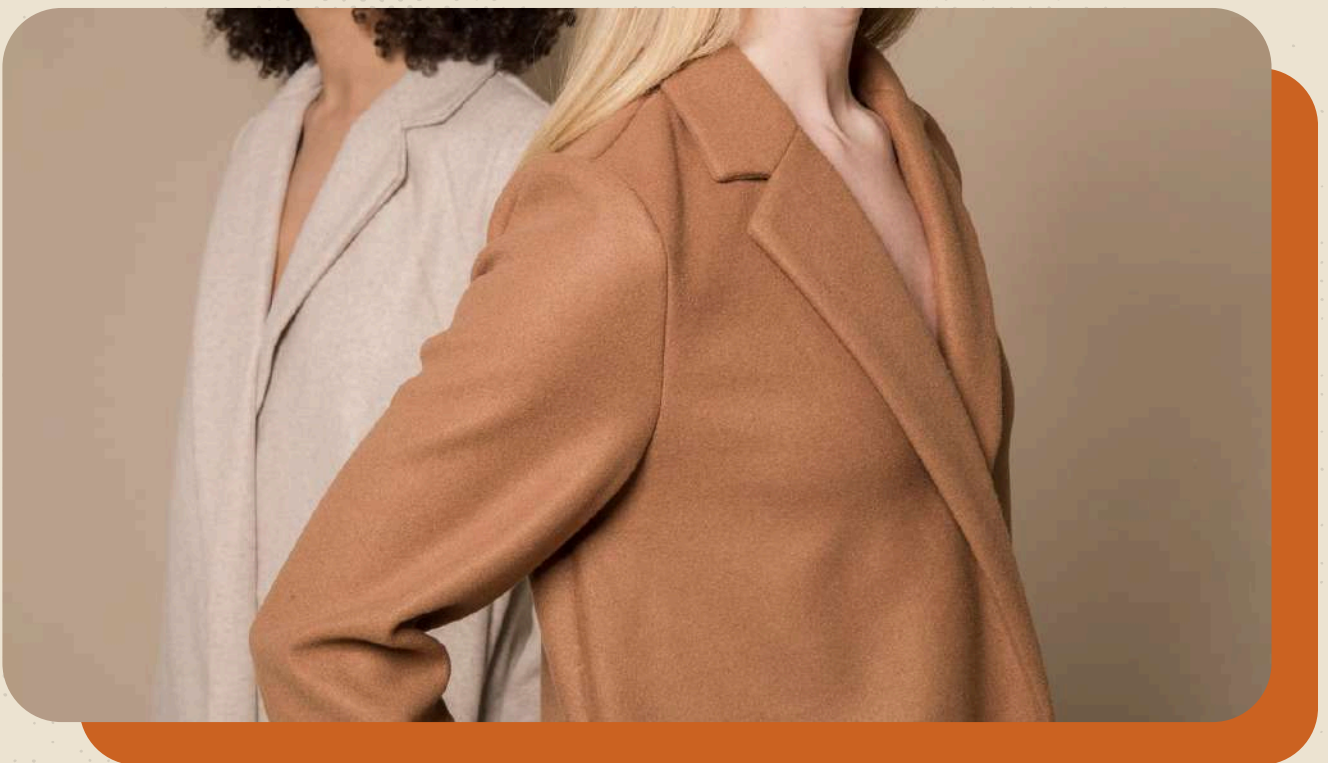
### ▶ **PROJECT: FASHION PORTFOLIO PRESENTATION**

Curate and present a professional portfolio that showcases your best design projects, including sketches, patterns, fabric samples, and digital illustrations.

### ▶ **WHAT YOU WILL LEARN:**

- Principles of effective portfolio design and presentation.
- Strategies for showcasing your design process and highlighting key skills.
- Creating a visually appealing and informative portfolio that reflects your style.
- Presenting your portfolio effectively to potential clients or employers.

▶ Skills: Portfolio Curation Presentation Skills Self-Promotion Branding



## Module 11

# CAREER PATH & DEVELOPMENT - SEWING YOUR FUTURE

This module provides guidance on career pathways, job search strategies, and professional development in the fashion industry

### ▶ **PROJECT: FASHION CAREER PLAN**

Develop a personal career plan that outlines your goals, target companies, and strategies for job searching or launching your own fashion brand.

### ▶ **WHAT YOU WILL LEARN:**

- Different career paths in the fashion industry: design, production, marketing, etc.
- Effective strategies for job searching, networking, and self-promotion.
- Creating a professional resume and online presence.
- Understanding the business side of fashion and entrepreneurship.

▶ Skills: **Career Planning** **Networking** **Self-Promotion** **Entrepreneurial Skills**







GRAPHIC DESIGN

# CREATE BAHRAIN

TEACH BAHRAIN



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# Your Portfolio Journey

Remember, your portfolio symbolizes your dedication, resilience, and creativity. We at Create Bahrain eagerly await the extraordinary story you'll weave. Your portfolio is more than a collection—it's your launchpad for global influence. Join us in this memorable journey!



Webpage with  
[www.createbahrain.com](http://www.createbahrain.com)



## Local Certificate Recognition

This certificate, while validating your skills and efforts, also amplifies your career prospects, giving you a competitive edge in the local job market. Let's reach for excellence together with Create Bahrain.





How can you attend the courses?



# DELIVERY METHODS



## ONE-ON-ONE PRIVATE CLASSES

Tailored instruction that meets your unique learning curve.



## GROUP CLASSES

Collaborative and interactive, harnessing the power of collective intelligence.



## WORKSHOPS & SEMINARS

Intensive sessions focusing on specific skills or projects.



## FAST CRASH COURSES

Condensed learning for professionals on the move, delivering essential skills swiftly and effectively.



## OUR CREDENTIALS



Ministry of Industry and Commerce

## OUR CLIENTS



ARCAPITA

'TORAY'



carbon COMMUNICATIONS

DD DANIELE DECOR

My Café

CL ATELIER

Mesk Holdings



مدرسة ابن خلدون الوطنية  
Ibn Khuldoon National School



وزارة شؤون البلديات والزراعة  
Ministry of Municipalities Affairs and Agriculture



**M** Marilia L M  
3 reviews

★★★★★ 2 months ago

Amazing experience at Create Bahrain. Attended a private course to learn Sketchup and it was the best investment I've done on myself. Definitely recommended

**P** Pauline Marcombe  
2 reviews

★★★★★ a month ago

Highly recommend!

**Jasmine McDuffe**  
2 reviews

★★★★★ 3 months ago

I am thankful for Mr.Stoyan. He took the time to assist me with my music videos, which goes towards what we are building in my music career. He even taught my videographer a lot of industry standard practices so our videos can be professional. He avails himself when needed and I recommend any videographer or photographer in Bahrain to take his class. He is a patient teacher and he will get you to your desires goals.

**Jumana Alderazi**  
9 reviews

★★★★★ 3 months ago

I attended the Revit rendering workshop and was able to learn new techniques.

**Kenneth Cosare**  
2 reviews

★★★★★ 3 months ago

It's been wonderful in these past few months of being in photography class of our instructor, Mr. Stoyan. I was able to learn a lot of things that helped me grow in being a good photographer. Create Bahrain is a recommended one 🙌🔥

**M** Mohamed Al Khaja  
2 reviews · 1 photo

★★★★★ 3 months ago

As part of the Revit Workshop, it helped me learn so much about how to create visualization in Enscape and other plug-ins, our instructor Fatima was so helpful in allowing us to explore our projects

**F** Fahad Al Mannaei  
1 review

★★★★★ 3 months ago

I have approached Create Bahrain for a Web Development Course so i can improve my skills in that field.

I can pretty much say that their courses are very comprehensive, professional and very flexible as you have the ability to focus on more important topics to make sure you have the best understanding of the desired subjects.

Highly recommended for anyone who is looking for professional staff to help you improve your skills in what interests you.

**W** Waleed Saeed  
2 reviews

★★★★★ 3 months ago

I enjoyed my time with createbahrain the instructors are active and fun to be around

**L** Laura P  
4 reviews

★★★★★ 3 months ago

Very informative classes. The instructors are very knowledgeable and helpful. I have learnt so many mind blowing things about photography. The staff is always quick to response to questions. If you want to learn about photography, this is the place to go. Thank you Create Bahrain for making this a fun experience.

**S** Shawn Valentino  
6 reviews · 2 photos

★★★★★ 8 months ago

Amazing institute proper setting for learning with the best instructors you can find in Bahrain. Instructor Stoyan is the best instructor u can find for graphic design, videography and even photography. I have been to other academys and they were trash but nobody teaches like they do in CreateBahrain.

**Y** Younis Shehab  
1 review

★★★★★ 3 months ago

10/10 experience really enjoying the course and the atmosphere there would recommend

**MORE ON OUR SOCIAL**   



# Do you have questions about our packages?

**Don't worry, we're here to help!**

Call us to discuss these packages!  
Chat with us on [WhatsApp](#).

 **3349 3981**

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